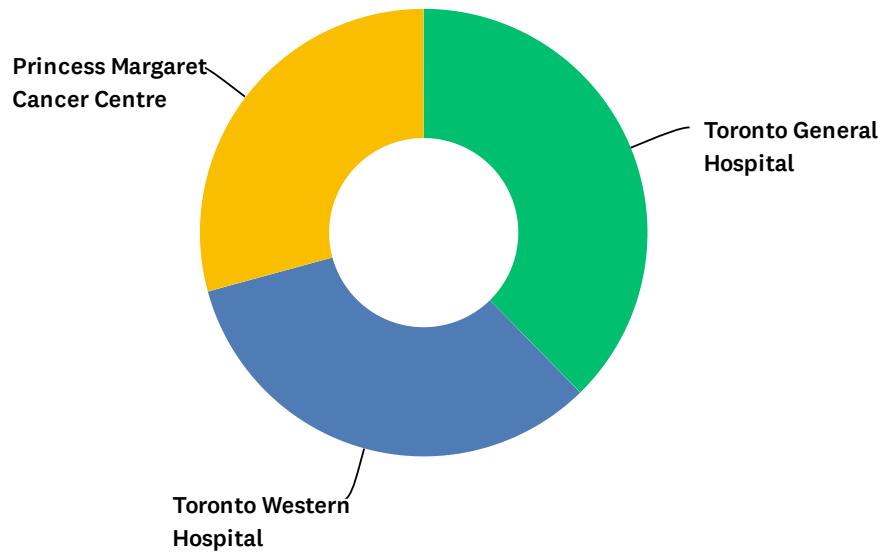


Q1 Which University Health Network site are you visiting today?

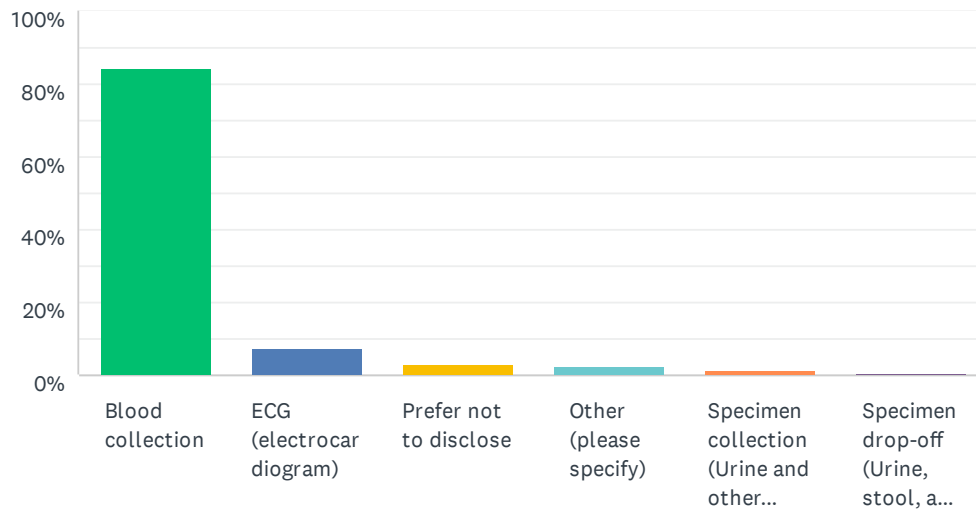
Answered: 154 Skipped: 4



ANSWER CHOICES	RESPONSES	
Toronto General Hospital	37.66%	58
Toronto Western Hospital	33.12%	51
Princess Margaret Cancer Centre	29.22%	45
TOTAL		154

Q2 Which of the following best describes why you are visiting this area today?

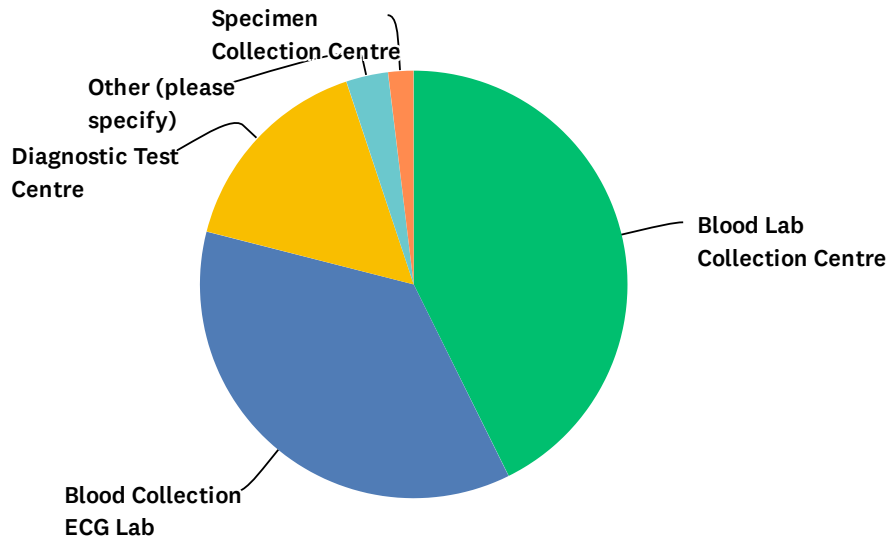
Answered: 156 Skipped: 2



ANSWER CHOICES	RESPONSES	
Blood collection	84.62%	132
ECG (electrocardiogram)	7.69%	12
Prefer not to disclose	3.21%	5
Other (please specify)	2.56%	4
Specimen collection (Urine and other bodily fluids)	1.28%	2
Specimen drop-off (Urine, stool, and other bodily fluids)	0.64%	1
TOTAL		156

Q3 When looking for the blood collection area today, what name or department were you looking for?

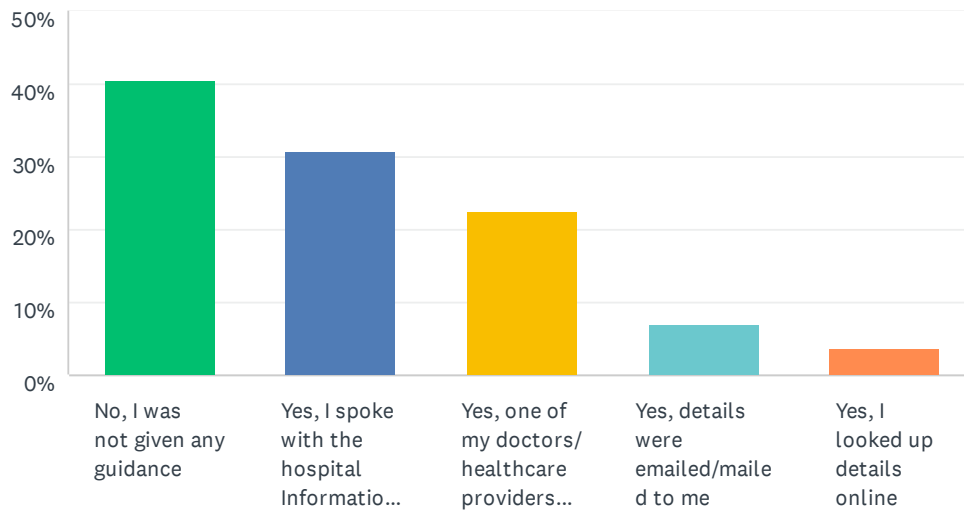
Answered: 157 Skipped: 1



ANSWER CHOICES	RESPONSES	
Blood Lab Collection Centre	42.68%	67
Blood Collection ECG Lab	36.31%	57
Diagnostic Test Centre	15.92%	25
Other (please specify)	3.18%	5
Specimen Collection Centre	1.91%	3
TOTAL		157

Q4 Did you receive guidance or details to find the blood collection area today?

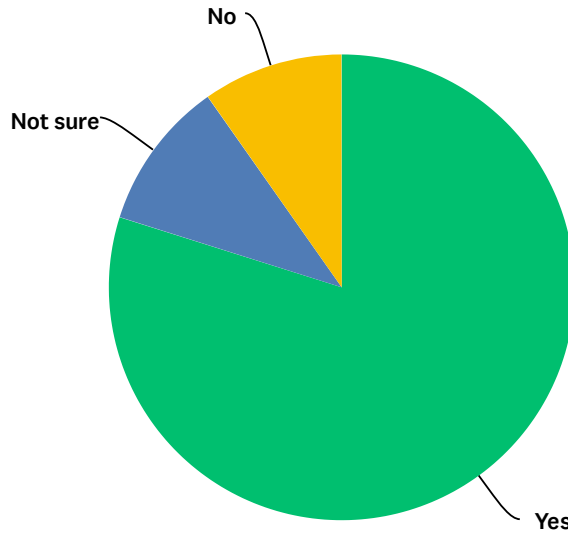
Answered: 156 Skipped: 2



ANSWER CHOICES	RESPONSES	
No, I was not given any guidance	40.38%	63
Yes, I spoke with the hospital Information Desk or a staff member/volunteer	30.77%	48
Yes, one of my doctors/ healthcare providers explained details to me	22.44%	35
Yes, details were emailed/mailed to me	7.05%	11
Yes, I looked up details online	3.85%	6
Total Respondents: 156		

Q5 In your opinion, will patients looking for blood collection need to see the word "blood" in the name of the centre/area?

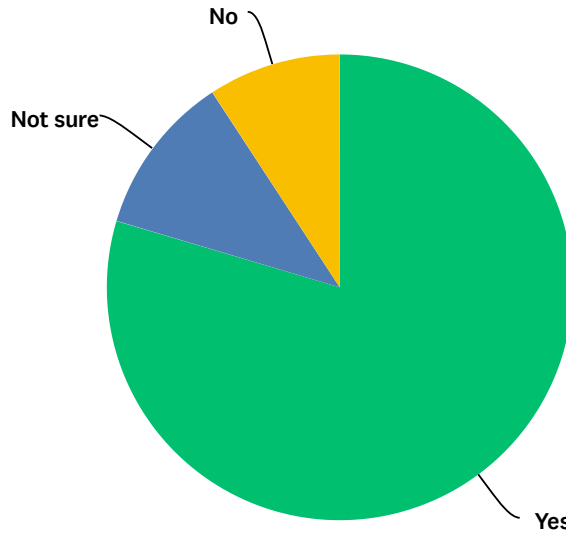
Answered: 154 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	79.87%	123
Not sure	10.39%	16
No	9.74%	15
TOTAL		154

Q6 In your opinion, will patients looking for ECG need to see "ECG" in the name of the centre/area?

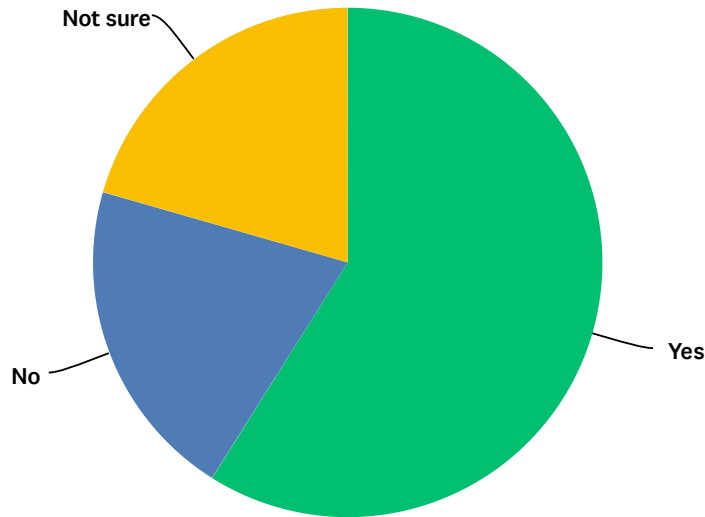
Answered: 152 Skipped: 6



ANSWER CHOICES	RESPONSES	
Yes	79.61%	121
Not sure	11.18%	17
No	9.21%	14
TOTAL		152

Q7 In your opinion, will patients looking for specimen collection (urine, stool and other bodily fluids) or specimen drop-off need to see "specimen" in the name of the centre/area?

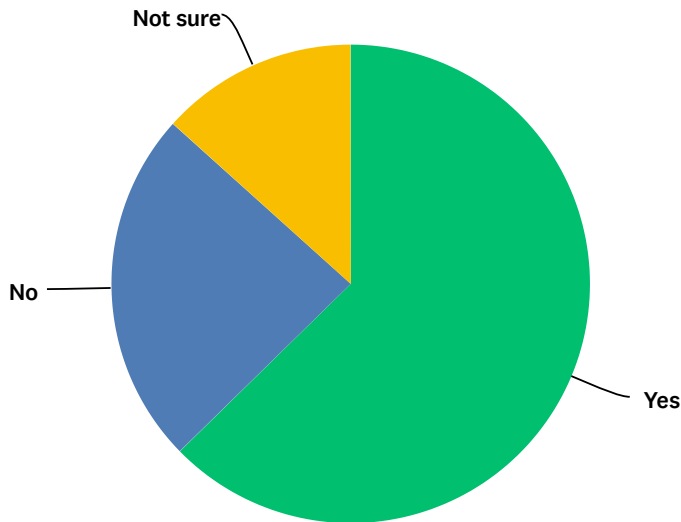
Answered: 151 Skipped: 7



ANSWER CHOICES	RESPONSES	
Yes	58.94%	89
No	20.53%	31
Not sure	20.53%	31
TOTAL		151

Q8 In your opinion, will patients looking for blood collection, specimen collection and/or ECG need to see “lab” in the name of the centre?

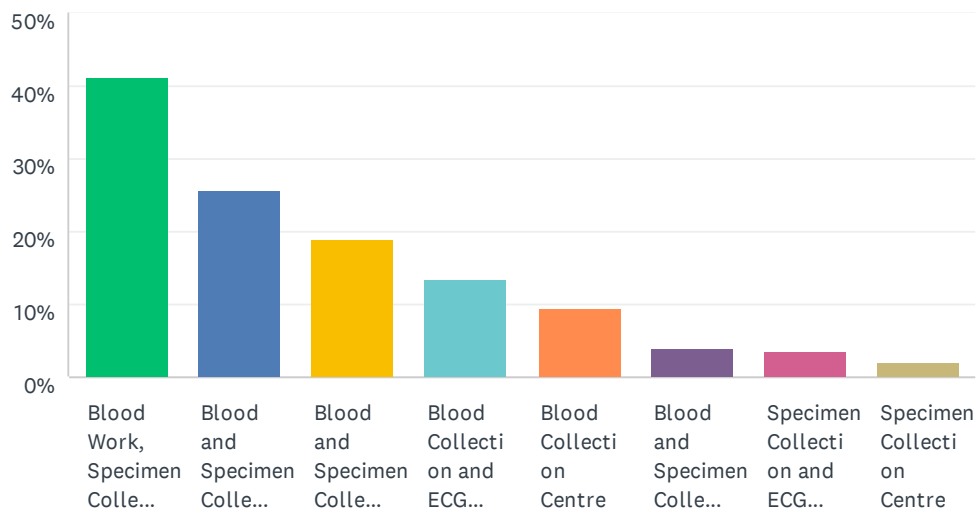
Answered: 150 Skipped: 8



ANSWER CHOICES	RESPONSES	
Yes	62.67%	94
No	24.00%	36
Not sure	13.33%	20
TOTAL		150

Q9 Which of the following names do you most prefer for the blood collection, specimen collection, and ECG areas across the University Health Network? (select all that apply)

Answered: 148 Skipped: 10



ANSWER CHOICES	RESPONSES	
Blood Work, Specimen Collection and ECG	41.22%	61
Blood and Specimen Collection and ECG Lab	25.68%	38
Blood and Specimen Collection Centre + ECG	18.92%	28
Blood Collection and ECG Centre	13.51%	20
Blood Collection Centre	9.46%	14
Blood and Specimen Collection Centre	4.05%	6
Specimen Collection and ECG Centre	3.38%	5
Specimen Collection Centre	2.03%	3
Total Respondents: 148		

Q10 Please let us know if you have any other thoughts or suggestions about naming UHN's blood collection and diagnostic testing areas.

Answered: 13 Skipped: 145